## Membership News

#### Announcing Enhanced Member Outreach!

The Friends are excited to have enhanced our member outreach this fiscal year. We are contacting members via email or standard mail with an invitation to renew as memberships expire. Many of you have already heard from us and we send our thanks for your ongoing support.



National Friends of Libraries Week Membership Campaign New Members

Our National Friends of Libraries membership campaign resulted in a thrilling monthly membership sales total of 95. Our October 31st member population stands at 220 which represents just over 25% growth since the end of the last fiscal year.

We'd like to extend a special thanks to our Patron and Honored Donor members. Many of you elevated your membership level when you renewed and a result this population grew significantly and now represents a third of our total members.

One last thank you from the Membership Committee and Treasurer goes to those who have utilized our website to purchase memberships online. It increases our productivity and facilitates safeguarding our assets. However, we are truly grateful to all of our members however you choose to become a Friend.

# FALL/WINTER friends RRPL 2020



## A Message From Sharon Fruchey, President

"LIBRARIES WILL GET YOU THROUGH TIMES OF NO MONEY BETTER THAN MONEY WILL GET YOU THROUGH TIMES OF NO LIBRARIES." —ANNE HERBERT

Dear Friends,

We hope this newsletter finds you in good health as we continue to face this extension of life in the "Covid Condition." Just as you have had to adapt in your personal lives, the Friends of the RRPL board has had to do the same in evaluating how to continue our mission of financial support of library programming. This winter edition of our newsletter shares our board's vision for the future, expresses our thanks to our Friends members and local businesses that have partnered with us as well as provide a "sneak peek" of our latest contribution to library programming in the funding of the Charlie Cart.

If you have recently renewed your membership, we thank you and if you have not, please consider doing so. Our highest priority is to contribute to your quality of life through maintaining the RRPL as an exceptional community resource. It gives us the utmost pleasure to do so and we thank you for helping us make it possible.

Best,

Sharon Fruchey President Friends of the Rocky River Public Library

## Friends of the RRPL Governing Board

President Sharon Fruchey

Vice President Denise Wheeler

Treasurer Peggy Cawley

Recording Secretary Patty McKenna

Corresponding Secretary Brittin Barkley

Members-at-Large Kate Leslie Craig Rimlinger

General Membership Brittin Barkley

Business Membership Sarah Siebert

**Treasurer** Peggy Cawley

Event Support Jenny Dieringer

Newsletter Stacie Gerrity

Media Outreach Julie Drellishak

THANK YOU!

## ROCKY RIVER PUBLIC LIBRARY

## Discover. Connect. Engage.



A Message From \_\_\_\_\_ Jamie Mason, Director

hat a year it has been! When we rang in the New Year on January 1, little did we know what was in store for 2020. We closed the building to the public on Sunday, March 15 and re-opened opened for curbside service on May 18. On June 1, we opened the public computer room, and on August 3, the 140th day from the shutdown, with joy, we opened our doors to the public for 30-minute browsing. Along the way, we have offered quite a few new services including book subscription services, virtual programming for patrons of all ages via Zoom, You Tube, Livestream, and Facebook Live, outdoor story walks, and take-home craft kits. Like you, we have encountered many challenges this past year, but I'm so proud of the creative and innovative ways we have been able to safely serve our patrons and community.

A huge THANK YOU to the energetic and dedicated members of the Friends Board for a very successful October Membership Drive. Despite the many pandemic protocols, they held the most successful membership drive ever. Thank you to our community partners: Big Mouth Donut Company, Danny Boys, Erie Island Coffee Company, KGM, Lake Road Market, Mitchell's Homemade Ice Cream, Lake Road Market, Yoga by Josh, and Zoup for their generous donations.

Finally, thank YOU for being a Friend of the Library!

Jamie L. Mason, Director

Our success is directly linked to the vision and generosity of the corporate community. We are pleased to announce our newest corporate sponsors:



CHARLES P. CANEPA, D.D.S., M.S. AILEEN FITZGERALD, REALTOR, HOWARD HANNA GREGG WASILKO GROUP, REALTORS, HOWARD HANNA DEB AND DAVE FURRY, NORTHERN TITLE AGENCY

We greatly appreciate your commitment to the Friends of the Rocky River Public Library and the community programming we underwrite, made possible through your support!



## A Recipe for Fundraising Success

The Friends of the Rocky River Library cooked up some new ideas for their fundraising efforts this year, kick-off occurred during the National Friends of Libraries Week (NFOW) - October 18-24, 2020. The goal was to raise funds to help the library purchase a piece of equipment used for education about meal prep and nutrition.

There are different ways to purchase a Friend membership. First, you can visit their Square website

at https://friends-rocky-river-public-library-inc.square.site. Secondly you can download a pdf form and remit by mail at https://rrpl.org/wp-content/uploads/2018/07/friends\_form\_2014.pdf. You can also pick up a membership form in the library lobby. Full details found on the Square site as well as on the Friends page of the RRPL website.

The Friends' mission is to raise money to provide financial support for programs and services, furniture and equipment that the library could not otherwise afford. This year's fundraising focus is the purchase of a Charlie Cart. Along with a donation from the Rocky River Womens' Club, the Friends hope to support the cost of the purchase of the Cart through their annual fundraising efforts kicking off with NFOLW, continuing through next year.

The Charlie Cart Project is a California-based non-profit which describes the mobile kitchen as a "classroom to deliver hands-on nutrition education in any learning environment." The cart, which houses approximately 170 pieces of kitchen equipment, costs roughly \$9,500. This cost includes not only the equipment but also 54 lesson plans in its multiple drawers and cabinets. Some of the equipment includes knives, forks, spoons, tongs, strainers, measuring cups, bowls, oven mitts, a Vitamix blender, convection oven, electric griddle, induction cooktop and pans, just to name a few items.

"It's hard to have a solid timeline right now but in general we'd like to purchase the Cart and allow staff to get familiar with all the features before we start using it in public programs," said Stacey Hayman, Outreach Coordinator for the Rocky River Public Library.

Rocky River Public Library currently offers some culinary programs including their BiblioBistro chef series and After-School Cooking Club. With the Charlie Cart, added culinary programs would allow for a hands-on experience as well as for demonstration purposes. The Charlie Cart would provide a platform for sciencebased learning and health and wellness issues as well. Another substantial benefit is the cart's versatility, which is a main selling point. Even in a limited amount of space, the cart works well to offer the intended services.

"We're planning to use the Charlie Cart with tweens, teens, and adult participants, in a variety of programs," said Hayman. "For the Teens and Tweens, we will take advantage of the curriculum aligned to Common Core and Next Generation Science Standards that comes with the Cart. Adults will enjoy the opportunity to see Chefs demonstrate cooking skills and techniques during our BiblioBistro programs. Eventually, we can even imagine hands-on opportunities in smaller groups to enhance the experience."

"The Friends of the Rocky River Public Library is an organization to which I am proud to serve. Presently I serve as the Treasurer where I can draw from my professional experience as a CPA. I also have an interest in cooking so I was so excited when our group could help fund the Charlie Cart this year. This will play an integral part of future cooking education conducted by local chefs. I look forward to a remote baking demonstration by Sue Johansen of Wild Flour Bakery on December 3, a program funded by the Friends of RRPL. The library is so important to our community and I am proud to help in any way I can." –Peggy Cawley



Pictured Sharon Fruchey, (President, Friends of RRPL) and Marta Rego, of Lake Road Market, (gift card donor)

# Congratulations!!!

to our friend Nancy Konrad, who won the \$100 Lake Road Market gift card raffle. **Thank you** Nancy for your membership sign-up and **Thank you** to Lake Road Market for your support!

Thank you to our National Friends of Libraries Week (October 18 – October 24) Community Sponsors!





## vist https://friends-rockyriver\_Public\_library\_ in<sub>c.square.site</sub> FRIENDS OF THE ROCKY RIVER PUBLIC LIBRARY

#### KIDS' MEMBERSHIP

#### MEMBERSHIP FEE \$5.00

Mail, drop off at the RRPL or

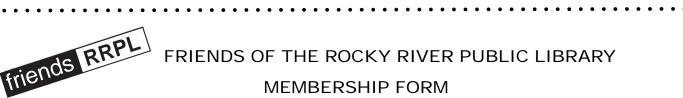
Please join and become a Kids' Member of the Friends. Memberships provide funds for library programs and teaches children and young adults the importance of philanthropy and giving back to their community. Benefits are a free scoop certificate for Mitchell's Ice Cream, Bookmark/Membership Card and a Friends' pencil.

## FRIENDS OF THE RRPL, INC.

1600 Hampton Road, Rocky River, OH 44116

Name:			
Address:			
City:			_Zip:
Phone:	_Age	Parent email	-

Your Bookmark, Pencil, and Mitchell's Scoop Certificate will be available at Circulation: Inside or Curbside Pickup. Great Gift Idea!!! Ages 16 and under.



## MEMBERSHIP FORM

Please join us to help provide special support and additional programming at the Library. Your continued membership provides funds to enhance library programs for all age groups. Benefits include 10% off all library fines, Friends' Newsletters, and a free scoop certificate for Mitchell's Ice Cream. Join today for a worthwhile cause. We thank you for your support. Please fill out this form and drop off or mail checks payable to:

## FRIENDS OF THE RRPL, INC.

1600 Hampton Road, Rocky River, OH 44116

Individual: \$10.00	Family: \$15.00	Sponsor: \$25.00	Patron: \$50.00	Honored Donor: \$100.00
Name:			~~~~	the second
Address:			alon to all all	
City:			Zip:	A TANKING
Phone:	e1	mail address:		
Pick up your free scoop certificate at Circulation: Inside or Curbside Pickup	HOMEWAD		Joy Praznik Sweeney	



"I'm so glad I live in a world where there are Octobers."

- L.M. Montgomery, Anne of Green Gables

#### FRIENDS OF THE ROCKY RIVER PUBLIC LIBRARY

Rocky River Public Library 1600 Hampton Rd. Rocky River, OH 44116 (440) 333-7610

friendsrrpl@gmail.com

www.rrpl.org/friends

Find Us on Facebook Search for "Friends of the Rocky River Library" or directly access our page at: facebook.com/FriendsoftheRockyRiverPublic Library

Join the friends RRPL

Become a member sign-up with



#### **ABOUT THE FRIENDS**

The Friends of the Rocky River Public Library, a non-profit organization founded in 1971, provides financial support and volunteer services to the library.

Through membership dues and fundraising activities, the Friends make programs and services possible that the library could not otherwise afford, such as furniture and equipment purchases. The Friends enhance the library's ability to serve children, teens, families, seniors, and the whole community.

Everyone is welcome to join the Friends, including individuals, families, businesses, and organizations who value the library as a community asset.

Interested in becoming a member? We have memberships available for adults, kids, and families.

- Join online with Square: Visit friends-rocky-river-public-library-inc.square.site and pay with a credit card.
- Join by mail or in person: Complete the form(s) on the previous page and return to the library in person or by mail. Be sure to include your membership fee. Checks should be made payable to Friends of the RRPL, Inc.

#### VIRTUAL PROGRAMMING

Our library staff is working hard to bring programming to you from the comfort of your home. You can watch virtual storytime with your kids, participate in a virtual book club, do an at-home craft, and more.

Find out more about these programs and other virtual events through these forums on the Library's website.

- Read it or Weep (Adult blog): readitorweep.org
- RRPL Kids Depot Blog: kidsdepotrrpl.wordpress.com

And keep checking rrpl.org and the public calendar of events (rrpl.evanced.info/signup/calendar) for the latest updates on the Library and events.