

JOB POSTING

Marketing Manager

Full-Time 40 hours/week(Exempt)

Rocky River Public Library, located in the western Cleveland, Ohio suburb of Rocky River, seeks a full-time Marketing Manager to provide marketing support to fulfill the library's promotional and publicity needs.

Responsible for overseeing and crafting multiple forms of visual designs, publications, internal/external communications, and management of the external website that represent the library's overall marketing concepts and goals as established by the Director. The successful candidate will have an adaptive design eye, an ability to manage projects and direct reports with exemplary attention to detail and possess effective oral and written communication skills with strong internal and external customer service abilities.

Applicants should possess an advanced knowledge in InDesign, Photoshop, Illustrator, and MS Office, WordPress CMS, and SharePoint Intranet. Must possess working knowledge of visual communications or multi-media concepts, (web, digital, and print design) practices, and procedures with the ability to apply in varied situations as it pertains to the mission and vision of the library.

Qualifications: Bachelor's degree in computer science, marketing, or digital marketing, or equivalent knowledge and experience. Minimum 3 years' progressively responsible experience designing and maintaining an organization's website.

Salary commensurate with experience up to \$77,979.00 annually. Six weeks' vacation and three weeks of sick time is offered with position in addition to ten paid holidays per year, as well as medical and ancillary benefits, in addition to professional development.

Submit to Rocky River Public Library: A cover letter and resume (e-mail preferred) to:

jobs@rrpl.org

Sherry Shuster, HR Generalist
Rocky River Public Library
1600 Hampton Road
Rocky River, OH 44116

DEADLINE: OPEN UNTIL FILLED

No phone calls please.

RRPL is an EEOO